

MEDIA & ENTERTAINMENT

Media and entertainment companies have seized on digital technologies to reinvent themselves – creating and delivering their products in new ways. They have also harvested huge but amounts of data to gain deeper insights into their customers' behavior. With the advent of the online economy, the media and entertainment sectors have also been among the first to be targeted for piracy. Now increasingly they are vulnerable to data ransom, distribution interference and manipulation of content integrity. Further, pre-production executives increasingly worry about maintaining control over their creative work prior to distribution. Journalists and newsrooms worry about law enforcement, intelligence and activists seizing details of their sources or distorting their news stories.

STASH not only understands the challenge of keeping content secure. It helps media and entertainment leaders deliver content in very controlled manners. Now distribution deals can be negotiated with limited exposure. STASH also offers entertainment providers with conversion to digital services as well as unique very-long term storage and retrieval capability. Ensure the longevity and reliability of digital asset libraries.

“Nearly one year after the Sony hack, executives across the media business say the number of cyber attacks on their companies has only increased... Of the 319 execs in the media business surveyed worldwide in May and June, 46% reported having been subject to cyber attacks over the past year from third parties such as hackers that targeted digital media in advance of a major launch such as theatrical or DVD releases. Media co. employees are becoming a more worrisome threat over the past year as well, according to 45% of those surveyed, as are vendors that work with the company (37%). Both employees and vendors were moderately less problematic last year.”

– “Cyber Attacks on the Rise in Media Biz Since Sony Hack: Survey” Variety

“As more media companies transform into truly digital businesses, their technologies and the data running through them become the business. Thus, any security breach could have a much greater impact than it would on a company less reliant on its digital assets. Leaders of digital businesses are rightly concerned about the myriad of threats that could inflict substantial harm on their companies and customers.”

– “The New Security Challenge Are Media & Entertainment Companies Ready?” Accenture

Whether you want to keep things to yourself or share with others, STASH delivers DSECaaS™ (data-security-as-a-service) to meet your needs. In a world of Open Networks and Bring Your Own Device, we focus on the crown jewels. On the data. On what really matters to your business.

STASH Data Protection for everyday valuable data and STASH HIBERNATE® for very long term data protection with data integrity for decades are the most impactful encryption and privacy Solutions ever developed to protect the actual data bytes themselves. STASH doesn't analyze, predict, try to defend, or react to data compromise after the fact like 99.99% of all other security options. When data is protected with STASH, it has a statistical probability of nil to breach, manipulation, loss, harm, or ransomware.

Data, network, and infrastructure agnostic, STASH is completely automated and simple to deploy, without changing anything about how you do business. Activated via SAAS, Secure Backup, & API

