STASH®

Not Better Data Protection. Bona fide Data Protection

SMALL & MEDIUM SIZE BUSINESSES (SMBs)

Small and Medium Businesses (SMBs) play a pivotal role in the global economy– driving much of the innovation and employment growth in developed and developing countries. But they are also increasingly vulnerable to severe disruption through cyber attack. Over 70 percent of targeted attacks strike SMBs and the attack rate is growing at 40% per annum. Attacks damage a business's productivity, harm its reputation and competitiveness and impact its revenue. It's no surprise that 60% of victims go out of business within six months of a breach. With limited resources and skills, SMBs are at risk of being "low hanging fruit" for cyber criminals. Use STASH to slash that risk quickly and cost effectively.

"55 percent of (SMB) respondents say their companies have experienced a cyber attack in the past 12 months, and 50 percent report they had data breaches involving customer and employee information in the past 12 months. In the aftermath of these incidents, these companies spent an average of $879,582 because of damage or theft of IT assets. In addition, disruption to normal operations cost an average of $955,429."

– State of Cybersecurity in Small & Medium-Sized Businesses (SMB) Ponemon Institute

"The issue of cyber security for small businesses is made even more pressing by new European regulations aimed at protecting customer data. Now that the EU's new General Data Protection Regulation is in force companies risk being fined up to €20m or 4% of their annual turnover, whichever is greater, for allowing any security breaches to compromise their customer data."

– The Guardian

"Hackers prey on the knowledge that small businesses tend to have lower defences than larger organizations, usually due to lack of financial and human resources. By their very nature, thriving small businesses are innovative and niche, which again is very attractive to the bad guys who may be interested in customer data and intellectual property and know exactly how to pick out the weak targets."

– The Guardian

Whether you want to keep things to yourself or share with others, STASH delivers DSECaaS™ (data-security-as-a-service) to meet your needs. In a world of Open Networks and Bring Your Own Device, we focus on the crown jewels. On the data. On what really matters to your business.

STASH Data Protection for everyday valuable data and STASH HIBERNATE® for very long term data protection with data integrity for decades are the most impactful encryption and privacy Solutions ever developed to protect the actual data bytes themselves. STASH doesn't analyze, predict, try to defend, or react to data compromise after the fact like 99.99% of all other security options. When data is protected with STASH, it has a statistical probability of nil to breach, manipulation, loss, harm, or ransomware.

Data, network, and infrastructure agnostic, STASH is completely automated and simple to deploy, without changing anything about how you do business. Activated via SAAS, Secure Backup, & API

AICPA | NIST | SOC 1 | SOC 2 | SOC 3 | ISO 27001 | Privacy Shield (Safe Harbor) | PCI- DSS | HIPAA

Digital Confetti® • Keys-on-the-Fly® • Data Integrity & Resilience for Decades • Cost Effective